TransTrust

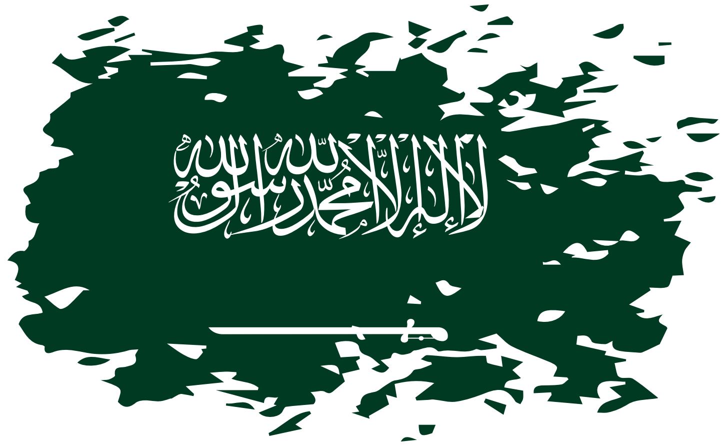
DELIVERING TRUST

Pitch Deck

Oct. 23

TransTrust
DELIVERING TRUST

Logistics is important if you want to manufacture in your country, and if you want to transport goods, it is important to have good logistics plans that enable you to work with many countries and many regions to ensure that the goods go through the right time.



HH CROWN PRINCE MBS
FOX News Interview 2023

Problem

Rising supply chain and delivery costs due to increased demand and inflationary pressures

The need to adopt new technologies to stay ahead of the competition and meet customer expectations & lack of integrated, technology-driven logistics platform

Customers expectations for faster delivery, particularly the demand for same-day delivery, which is putting additional pressure on the industry

Solution

Affordability

Innovative end-to-end logistics services provider using AI algorithms not only to predict demand but also optimize routes for maximum cost savings

Integration

Dashboard: order visibility, inventory visibility, delivery tracking while integrate logistics into client ecommerce sites and systems

Last-Mile Deliveries

Optimized routing, real-time tracking, scheduled deliveries through TransTrust platform connecting industrial shippers with +500 independent carriers

TransTrust
Delivering Trust

REAL-TIME ANALYTICS

Utilize data-driven insights to optimize fulfillment, storage, and last-mile delivery operations

INVENTORY MANAGEMENT

Maintain accurate inventory levels through automated tracking and stock reorder notifications

INTELLIGENT ROUTE PLANNING

Optimize delivery routes based on real-time traffic conditions and efficient order sequencing

ORDER TRACKING AND CUSTOMER NOTIFICATIONS

Provide customers with real-time updates on the status of their orders

RETURNS MANAGEMENT

Streamline the process of handling returns, including reverse logistics and automated refund processing

API INTEGRATION

Seamless integration with e-commerce platforms, marketplaces, and other software systems

CUSTOMER PORTAL

User-friendly portal for clients to monitor and manage their logistics operations

24/7 CUSTOMER SUPPORT

Round-the-clock assistance to address inquiries, concerns, and resolve any issues promptly

Business Model

Usage based pricing for warehousing, fulfillment, deliveries

Value-Added Services: Labeling, Kitting, and Returns Management.

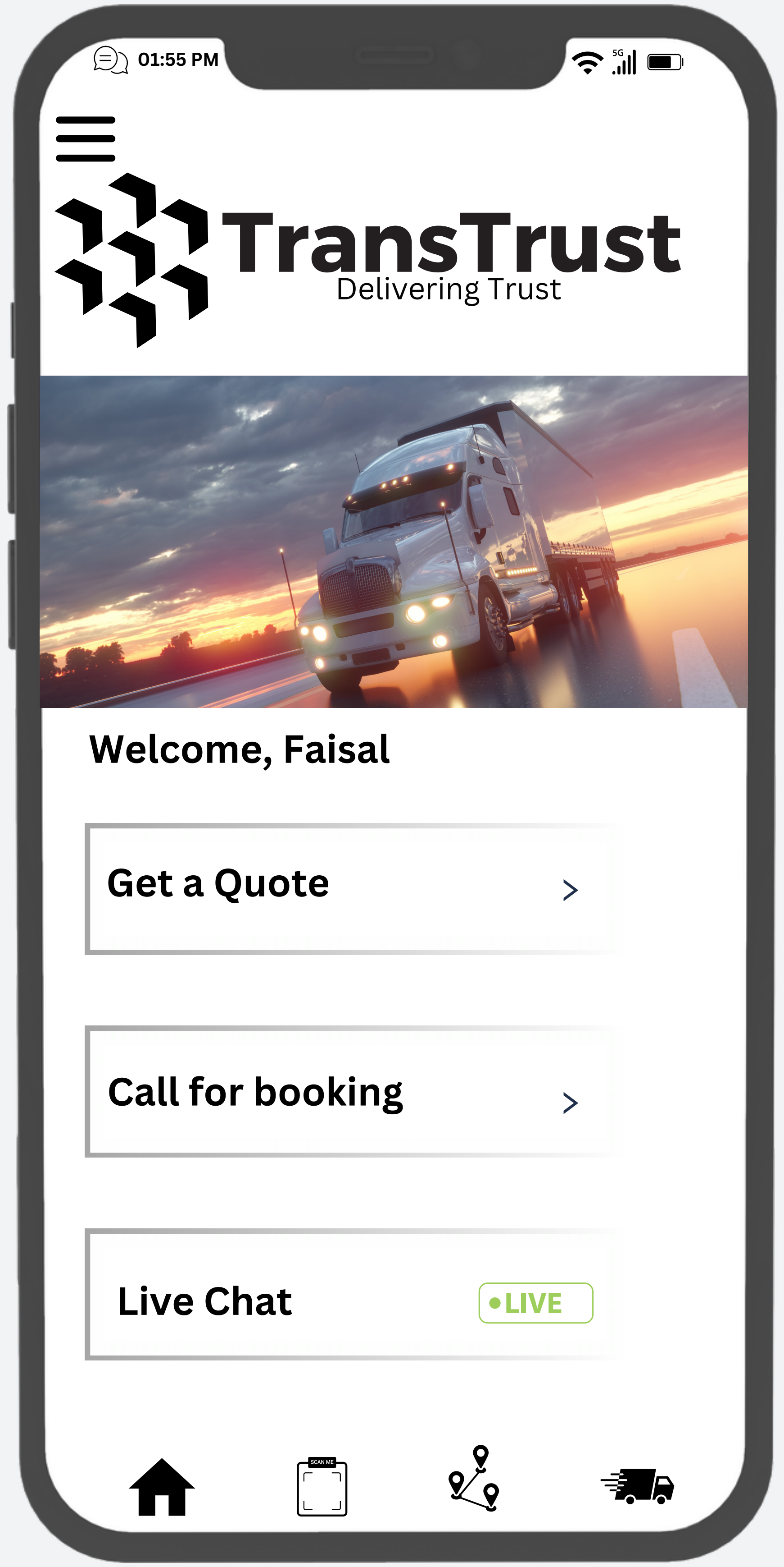
Long term contracts with volume discounts

Integrated Technology

Cutting-edge logistics platform for real-time tracking and visibility

Scalable Infrastructure

Ability to handle high volumes of orders and storage requirements



Customizable Solutions

Tailored services to meet the unique needs of each client

Cost Savings

Optimized operations leading to reduced costs and improved profitability

TransTrust
DELIVERING TRUST

Market Opportunity

Growing e-commerce industry in Saudi Arabia

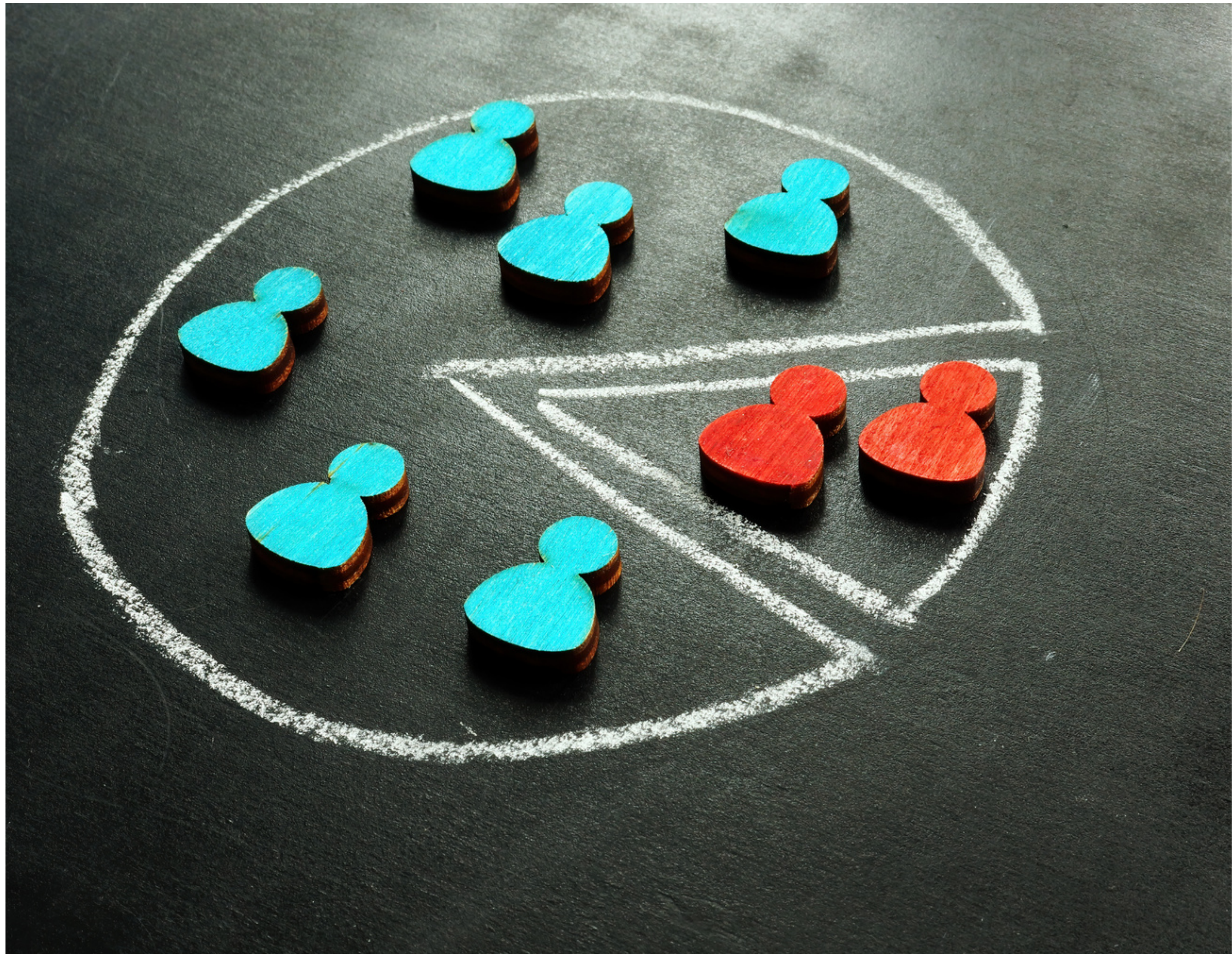
Increasing demand for reliable and streamlined logistics solutions

Projected market value and growth statistics

The growth of the logistics sector in the Kingdom to **57.4 billion** riyals by 2030

TransTrust
DELIVERING TRUST

Target Market



E-commerce businesses:
Online retailers, marketplaces, and direct-to-consumer brands

Traditional businesses:
Companies looking to expand their online presence and streamline operations

Manufacturers and distributors:
Seeking efficient end-to-end logistics solutions

Flexible API for seamless logistics integrations

Proprietary route optimization algorithms for lowest cost delivery

Real-time order tracking and ETAs via mobile app

Predictive analytics to forecast demand and optimize operations

Why TransTrust is different?

The advanced Technology of our platform leveraging AI and real-time analytics for superior operational efficiency and its seamless Integration with existing e-commerce systems and other third-party applications.

Sustainability Initiatives

Environmental-friendly initiatives, such as optimizing delivery routes to reduce carbon footprint

Data Security

Robust security measures to protect sensitive customer and business data

Continuous Innovation

Dedication to ongoing research and development, staying ahead of industry trends and technological advancements

Marketing Strategy

Strategic Partnerships

Collaborate with e-commerce platforms and businesses for mutual growth

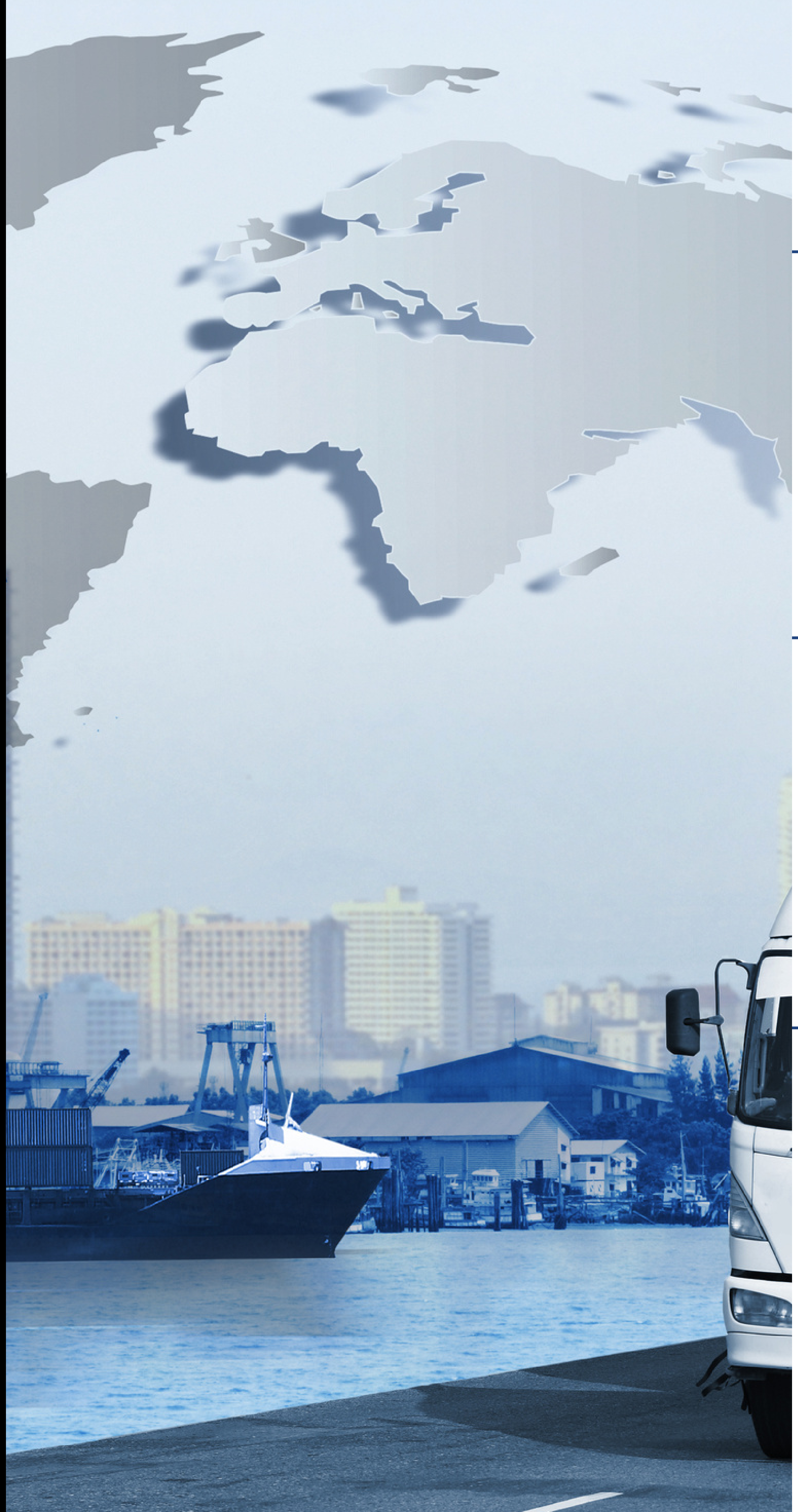
Events and Trade Shows

Attend and exhibit in key industry events

Digital Marketing

Targeted online advertising and content marketing campaigns

Growth and Expansion Plans



Establish a strong presence in key cities within Saudi Arabia

Expand to neighboring countries in the GCC

Diversify service offerings to include value-added services and international shipping

TransTrust
DELIVERING TRUST

Financial Projections

Capex & Opex

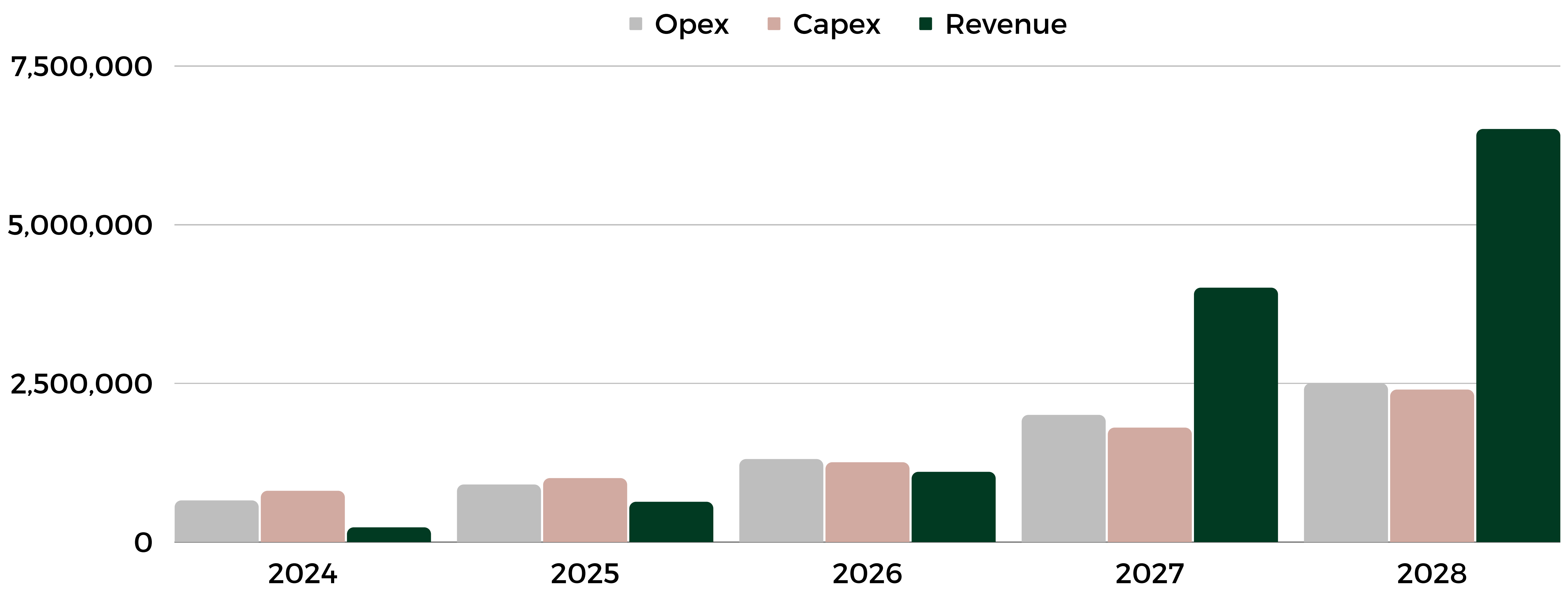
Total opex & Capex to reach

$15M in the coming 5 years

Revenue

Total Revenue to reach

$21M in the coming 5 years



Thank You